

York Tech 2023/24 Sports Season

ScoreVision Sponsorship Opportunities

It's an opportunity to **GO BIG and reach 8,000+ potential customers** while supporting a school that provides training for a workforce that is in high demand!

HOW CAN YOU GET INVOLVED?

Choose from one of our three sponsorship packages, and we will deliver your message on our digital scoreboards throughout our 2023/2024 school year to be held in our new, state of the art fieldhouse! It's a great way to support your local sports teams and programs at our public non-profit school, and our future skilled workforce!

It's a WIN-WIN!



THE SPARTAN SPONSORSHIP

Brand Wrapper

Pregame Cinema Ad

Timeout Cinema Ad

Halftime Cinema Ad

Panorama Ad

Fan App Bonus

HIGHEST IMPACT
\$7,500

Ad runs 78 times!
That's up to 156,000 impressions!



THE ULTIMATE FAN SPONSORSHIP

Pregame Cinema Ad

Halftime Cinema Ad

Panorama Ad

Fan App Bonus

BEST VALUE
\$5,000

Ad runs 72 times!
That's up to 144,000 impressions!



THE SPORTS BUFF SPONSORSHIP

Panorama Ad

Fan App Bonus

MOST POPULAR
\$2,500

Ad runs 12 times!
That's up to 24,000 impressions!

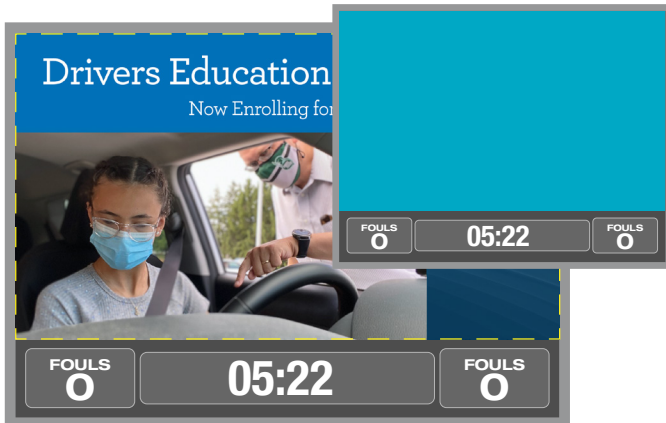
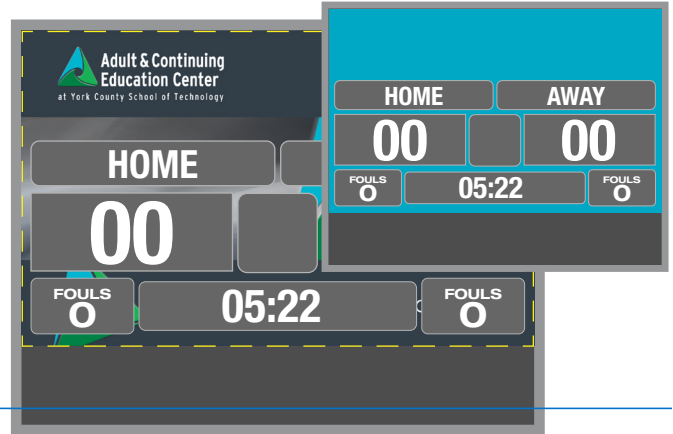
Take advantage of this opportunity and you'll get the first right of refusal for the 2024/2025 season! That's your company's messaging, shown on our scoreboards year-round! Through video or images, get ready to offer discounts to the fans with coupon codes, showcase upcoming specials, feature your products, or post job openings...the options are endless!

THE SPARTAN

Only FIVE sponsorship opportunity available at this level! Here's what's included:

Brand Wrapper

- Backdrop (wallpaper) that is overlaid by the scoreboard and panorama advertisement space.
- Runs the entire game PLUS countdowns.

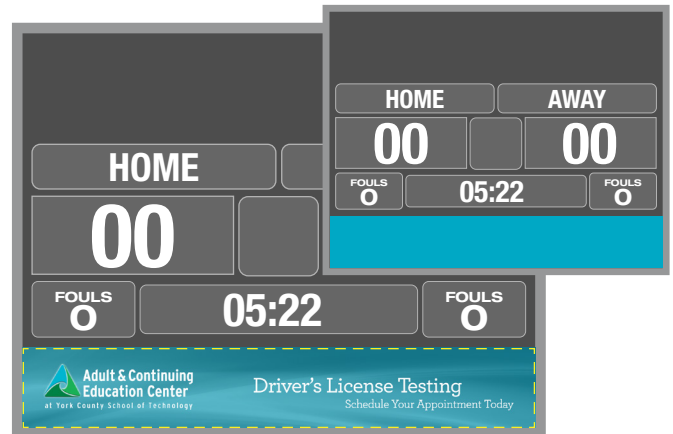


Cinema Ads throughout the game

- Premium-sized digital banners displayed in a predefined rotating sequence. Played during:
 - Pregame
 - Timeouts
 - Halftime (basketball game only)
- Impressive, large format in the center of the multimedia display!

Panorama Ad

- Ad space that remains persistent and is shown at the bottom of the screen.
- Set to rotate throughout the games except during countdowns when Cinema ads are displayed.

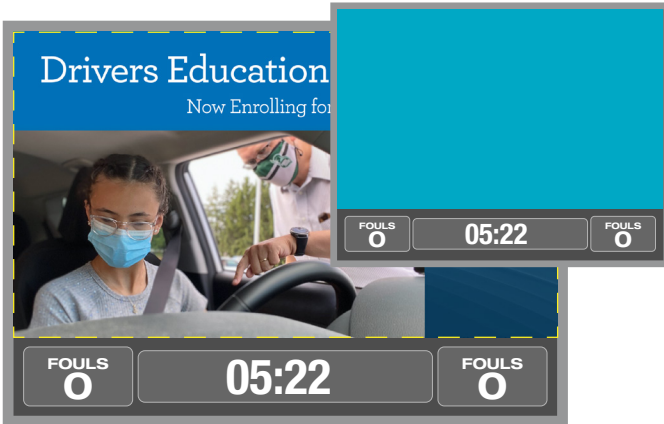


Fan APP Bonus!

- Designed to allow fans to keep up with the games when they can't be there for the live action.
- Live score updates, game information, and YOUR SPONSOR ADVERTISING with clickable links to drive traffic to your company's website!

THE ULTIMATE FAN

Only TEN sponsorship opportunities available at this level! Here's what's included:

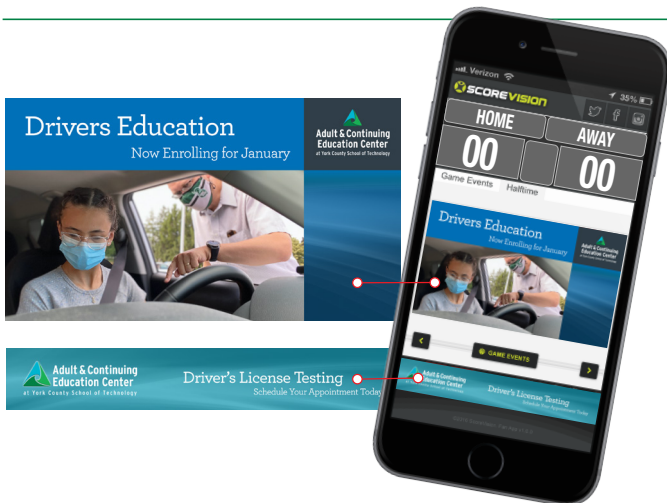
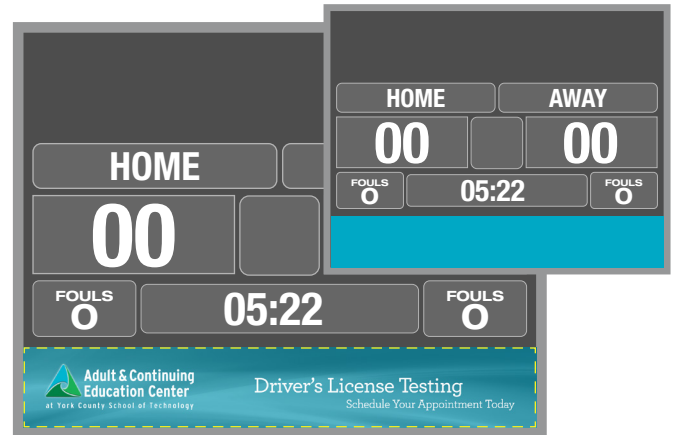


Pregame & Halftime Cinema Ads

- Premium-sized digital banners displayed in a predefined rotating sequence. Played during:
 - Pregame
 - Halftime (basketball game only)
- Impressive, large format in the center of the multimedia display!

Panorama Ad

- Ad space that remains persistent and is shown at the bottom of the screen.
- Set to rotate throughout the games except during countdowns when Cinema ads are displayed.



Fan APP Bonus!

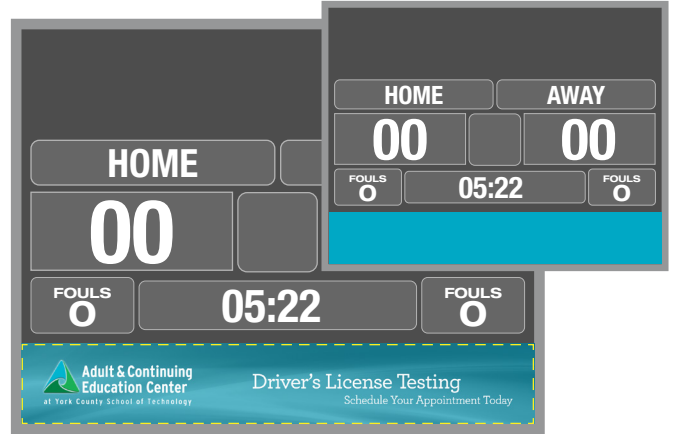
- Designed to allow fans to keep up with the games when they can't be there for the live action.
- Live score updates, game information, and YOUR SPONSOR ADVERTISING with clickable links to drive traffic to your company's website!

THE SPORTS BUFF

Only FIFTEEN sponsorship opportunities available at this level! Here's what's included:

Panorama Ad

- Ad space that remains persistent and is shown at the bottom of the screen.
- Set to rotate throughout the games except during countdowns when Cinema ads are displayed.



Fan APP Bonus!

- Designed to allow fans to keep up with the games when they can't be there for the live action.
- Live score updates, game information, and YOUR SPONSOR ADVERTISING with clickable links to drive traffic to your company's website!

AD SPECIFICATIONS

Brand Wrapper

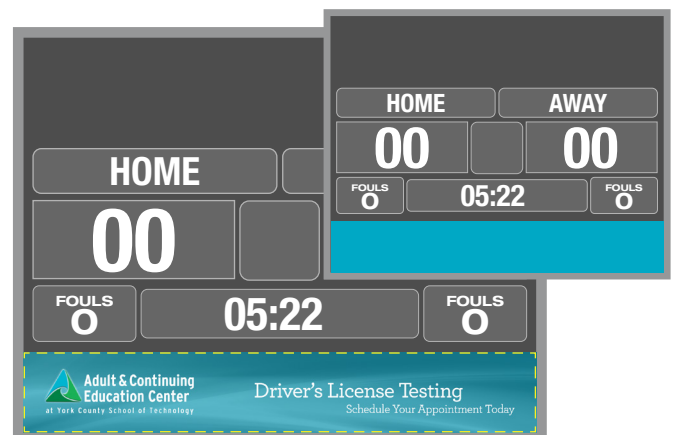
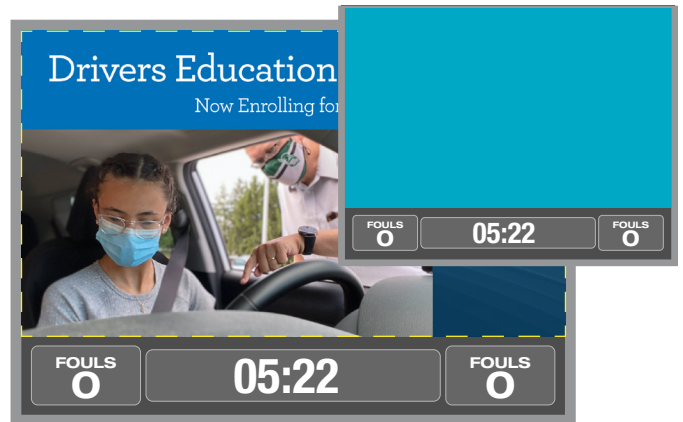
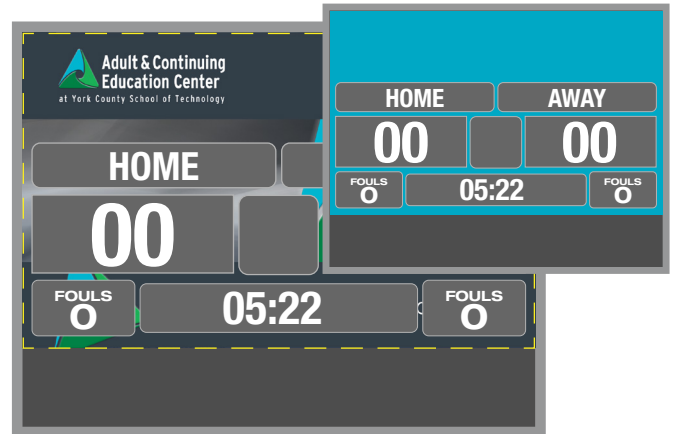
- Minimum Visible Area: 9'-5 3/8" x 1' 10"
- Static Ad
- Format: JPG, PNG
- Resolution: 1920x1080px @ 72dpi
- Max Size: 2MB

Cinema Ads

- 15 seconds per cycle
- Minimum Visible Area: 9' 5-3/8" x 5' 3"
- Static Artwork Specs:
 - JPG, PNG
 - Resolution: 1920 x 1080px @72dpi
 - Template: Photoshop CC
 - Max Size: 2MB
- Video Artwork Specs:
 - Type: Video (no audio)
 - Format: MOV, MP4, M4V
 - Resolution: 1920 x 1080px
 - Duration: 15 seconds
 - Max Size: 20MB

Panorama Ads

- 15 seconds per cycle
- Minimum Visible Area: 9' 5-3/8" x 1' 6"
- Static Artwork Specs:
 - JPG, PNG
 - Resolution: 1920 x 300px @72dpi
 - Template: Photoshop CC
 - Max Size: 2MB
- Video Artwork Specs:
 - Type: Video (no audio)
 - Format: MOV, MP4, M4V
 - Resolution: 1920 x 300px
 - Duration: 15 seconds
 - Max Size: 20MB



THANKS FOR YOUR CONSIDERATION!

We are committed to excellence in teaching, and to providing a workforce that is much needed in York and Adams Counties. Through your sponsorship and partnership, the York County School of Technology, along with the Adult & Continuing Education Center, can continue to provide a quality education and training for our future skilled workers.

ARTWORK:

All artwork needs to be submitted by Wednesday, November 15, to Jeff Rutt at jeffrutt@tcgad.com. If you need help creating your graphics, please let us know and we can provide assistance with any static artwork.

PAYMENT:

Payment required net 30 days after sponsorship package is selected. If paying by check, please make checks payable to YCST or York County School of Technology and send to:

Adult & Continuing Education Center
York County School of Technology
ATTN: Kirk Schlotzhauer
2179 S. Queen Street, York, PA 17402

You can also pay by credit card by calling Tiffany Graham at the Adult & Continuing Education Center at York County School of Technology at (717) 747-2130 ext 5512.

